

The 100 Most Influential Women In U.S. Finance

Barron's fourth annual list of the 100 Most Influential Women in U.S. Finance honors women who have achieved positions of prominence in the financial-services industry and are helping to shape its future. Our list, chosen by a panel of *Barron's* writers and editors, is based on external and internal nominations, and includes executives at major U.S. companies, investment managers and securities analysts, and public servants and policy makers. All are based in the U.S.



Sarah Ketterer

Maggie Shannon

Sarah Ketterer

Sarah Ketterer has weathered many economic cycles over more than three decades as an investor. That deep experience has helped her guide clients through turbulent times.

"I'm at ease with cycles and can help colleagues and clients think long term," says Ketterer, CEO of Causeway Capital Management, which has \$42 billion in assets under management. "Our response as value investors in our fundamental portfolios is to double down where the market has become too short term. And that's something that's easier to do with the benefit of a lot of experience."

Ketterer, 62, says one of her roles is to ensure that the firm innovates and develops new strategies. "We have a thriving quantitative-research effort, and through that we were able to launch two sustainability strategies last year," she says.

Ketterer also serves on the board of trustees of Stanford University and last year joined the board of Portal Schools, a network of nonprofit, independent schools. "I'm really interested in education," she says. "I can't think of a time that is more urgent for our young people to get an education that allows them to carry on our democratic tradition and choose leaders wisely."

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